

Unified Regulatory Plan of the Motor Vehicle Dealer Board for State Fiscal Year 2026

Prepared on June 24, 2025

Description of Agency

The Motor Vehicle Dealer Board (MVDB) primarily focuses on regulating dealers of new and used cars, motorcycles, trailers, and recreational vehicles, as mandated by Virginia statute (Chapter 15 of Title 46.2). This responsibility includes the certification and licensing of both dealers and salespersons. Furthermore, the Board oversees the Motor Vehicle Transaction Recovery Fund (MVTRF), addresses consumer complaints related to the mentioned dealers, monitors dealer advertising, and conducts administrative hearings.

Since its establishment in 1995, MVDB's focus and significant challenge has been to educate the dealer community about the laws and regulations that govern their industry. The Board and its staff aim to provide education to dealers, ensuring they have the essential knowledge and tools to enhance the professionalism of the automobile, motorcycle, trailer, and recreational vehicle dealer industry.

MVDB has a Board that consists of 19-members that regulates motor vehicle dealers and motor vehicle dealer salespersons. Board members include 16 licensed dealers, a consumer representative, the Commissioner of the Department of Agriculture and Consumer Services and the Commissioner of the Department of Motor Vehicles who also serves as the Board Chair.

Action/Stage or Guidance Document Forum ID (if available)		
AD100-16		
Title of Proposed Regulatory Action or Guidance Document		
Internet Privacy Policy		
Brief Overview		
The guidance document explains the current Internet privacy practices for MVDB's website. The agency provides the website, and the information presents as a public service. Internet policies have been listed on agency's website.		
Regulatory Stage (check one box)	☐ NOIRA ☐ Proposed ☐ Final	☐ Emergency or Emergency/NOIRA ☐ Revised Proposed ☐ Fast-Track
Additional Description	☐ Expedited Review Requested ☐ Exempt Action	☒ Guidance Document
Legal Authority	☒ Action required by federal statute ☒ Action required by state statute	☒ Discretionary Action
Deregulatory Component	Removal of guidance document. Removal of this document will contribute to the 25% reduction.	
Expected Date	June 2026	

Action/Stage or Guidance Document Forum ID (if available)	
AD130-96	
Title of Proposed Regulatory Action or Guidance Document	
Adjudicated Cases Policy	
Brief Overview	
This guide is intended to provide MVDB employees guidance on how to handle Adjudicated Cases not involving the Transaction Recovery Fund. This is an internal agency policy determined by the Board.	
Regulatory Stage (check one box)	☐ NOIRA ☐ Proposed ☐ Final ☐ Emergency or Emergency/NOIRA ☐ Revised Proposed ☐ Fast-Track
Additional Description	☐ Expedited Review Requested ☐ Exempt Action ☒ Guidance Document
Legal Authority	☐ Action required by federal statute ☐ Action required by state statute ☒ Discretionary Action
Deregulatory Component	Removal of guidance document. Removal of this document will contribute to the 25% reduction.
Expected Date	June 2026

Action/Stage or Guidance Document Forum ID (if available)	
PR045-12	
Title of Proposed Regulatory Action or Guidance Document	
TrueCar, Dealix, and Insurance	
Brief Overview	
This was a Guidance Memorandum to all Virginia Motor Vehicle Dealers in 2012 addressing billing models from TrueCar and Dealix. This memorandum also addresses the requirement that each dealer license plate issued have liability insurance.	
Regulatory Stage (check one box)	☐ NOIRA ☐ Proposed ☐ Final ☐ Emergency or Emergency/NOIRA ☐ Revised Proposed ☐ Fast-Track
Additional Description	☐ Expedited Review Requested ☐ Exempt Action ☒ Guidance Document
Legal Authority	☐ Action required by federal statute ☒ Action required by state statute ☒ Discretionary Action
Deregulatory Component	Removal of guidance document. Removal of this document will contribute to the 25% reduction.
Expected Date	June 2026

Action/Stage or Guidance Document Forum ID (if available)	
PR050-97	
Title of Proposed Regulatory Action or Guidance Document	
Wholesale Sales Agreement Policy	
Brief Overview	
The guide was intended to provide Virginia Dealers with an approved template or similarly formatted Wholesale Sales Agreement in lieu of Buyers Guide.	
Regulatory Stage (check one box)	☐ NOIRA ☐ Proposed ☐ Final ☐ Emergency or Emergency/NOIRA ☐ Revised Proposed ☐ Fast-Track
Additional Description	☐ Expedited Review Requested ☐ Exempt Action ☒ Guidance Document
Legal Authority	☐ Action required by federal statute ☐ Action required by state statute ☒ Discretionary Action
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